

## **Introduction**

Barclays is committed to protecting the information that we hold about you. This privacy notice describes how, when, and why Barclays Services Limited (“we”) may use your information, as well as your rights in relation to this information.

## **Information we hold about you**

Information we hold about you will come from you directly (e.g. via information you submit to the online entry portal or otherwise collected during events). This will include the following:

- personal details (e.g. name, date of birth, or other identification information);
- contact details (e.g. phone number, email address, postal address or mobile number);
- sportive finishing time.

## **How we will use your information**

We will use your information for the purposes of enabling you to join the event as well as for identification, registration, administration, security and verification purposes. Our legal bases for doing so will be for performance of a contract or in order to meet our legitimate interests.

When we process information to meet our legitimate interests, we put in place robust safeguards to ensure that your privacy is protected and to ensure that our legitimate interests do not override your interests or fundamental rights and freedoms.

## **Who will we share your information with?**

We will keep your information confidential but we may share it with third parties (who also have to keep it secure and confidential), including the event organiser (Classic Challenge) and their agents, for the purposes of enabling you to join the event as well as for identification, registration, administration, security and verification purposes.

Your information (limited to name and finishing time) may appear on the public result lists for the event.

## **Retention of your information**

We will keep your information for as long as we have a relationship with you. Once our relationship with you has come to an end, we will only retain your information for a period of time that is calculated depending on the type of information, and the purposes for which we hold that information, including in order to:

- maintain records for analysis and/or audit purposes;
- comply with record retention requirements under the law;
- defend or bring any existing or potential legal claims;
- deal with any future complaints;
- communicate with you about future Wheels for Change events.

The retention period is often linked to the amount of time available to bring a legal claim. We will retain your information after this time if we are required to do so to comply with the law, if there are outstanding claims or complaints that will reasonably require your information to be retained, or for regulatory or technical reasons. If we do, we will continue to make sure your privacy is protected.

## **Your rights**

You have certain rights regarding your information. These include the rights to:

- request a copy of the information we hold about you;
- request that we supply you (or a nominated third party) with an electronic copy of the information that you have provided us with;
- inform us of a correction to your information;
- exercise your right to restrict our use of your information;
- exercise your right to erase your information; or
- object to particular ways in which we are using your information.

Your ability to exercise these rights will depend on a number of factors and in some instances, we will not be able to comply with your request e.g. because we have legitimate grounds for not doing so or where the right doesn't apply to the particular data we hold on you. If you would like more information on these rights, or wish to exercise them, please go to [barclays.co.uk/control-your-data](https://barclays.co.uk/control-your-data).

Please contact us to update or correct your information if it changes or if the information we hold about you is inaccurate.

### **Cookies**

We may use cookies and similar technologies on our website. Cookies are text files that get small amounts of information, which your computer or mobile device stores when you visit a website. When you return to the website – or visit websites that use the same cookies – they recognise these cookies and therefore your device.

We use cookies to do many different jobs, like letting you navigate between pages efficiently, remembering your preferences and generally improving your online experience. They can also help ensure that the ads you see online are more relevant to you and your interests. We also use similar technologies such as pixel tags and JavaScript to undertake these tasks.

Our website terms and conditions give you more information on these technologies, how and where we use them and how you can control them.

### **How to contact us**

Please go to [barclays.co.uk/control-your-data](https://barclays.co.uk/control-your-data) if you have any questions about our privacy notice. If you would like more information on your rights, or wish to exercise them, please go to [barclays.co.uk/control-your-data](https://barclays.co.uk/control-your-data).

Our Data Protection Officer can be contacted at: The Data Protection Officer, Barclays Services Limited, Leicester, LE87 2BB or [DPO@Barclays.com](mailto:DPO@Barclays.com).

Barclays Services Limited is the 'data controller' for your information. This means it is responsible for deciding how we can use your information.

We are committed to working with you to obtain a fair resolution of any complaint or concern about privacy. If, however, you believe that we have not been able to assist with your complaint or concern, you have the right to make a complaint to the data protection authority of the United Kingdom using their website - <https://ico.org.uk>.

### **Changes to the privacy notice**

A copy of this privacy notice can be requested from us using the contact details set out above. We may modify or update this privacy notice from time to time.

Where changes to this privacy notice will have a fundamental impact on the nature of the processing or otherwise have a substantial impact on you, we will give you sufficient advance notice so that you have the opportunity to exercise your rights (e.g. to object to the processing).